

SPEAKER / TRAINER PROFILE



Principal Trainer / Master Coach – Jensen Siaw

- ☑ **Specializes in Expert Speaking & Communication Skills Training**
- ☑ **Trainer of Hypnosis, Mentalism, Memory Line, NLP & Life Coaching**
- ☑ **President of International Mentalist & Mindology Society (Asia Division)**
- ☑ **USA-Certified Neuro-Linguistic Programming (NLP) Master Coach**
- ☑ **Seen & heard on 938Live, Radio1003, YES933 & The Sunday Times**
- ☑ **Life Coach for Professionals, Managers, Entrepreneurs & Youths**

Jensen is a Professional Speaker and Principal Trainer of SPEAK For Life Speaking Academy. He specializes in coaching corporate executives to become *Confident Presenters, Expert Communicators, Skillful Influencers, Artful Persuaders and Top Sales Professionals* using the *Expert Speaking System™*. He developed this methodology from the techniques of Mentalism, Observational Intelligence, Neuro-Linguistic Programming (NLP) and Conversational Hypnosis.

Over the years, Jensen has trained and coached thousands of professionals from public and private organizations; including uniformed forces under the Ministry of Home Affairs, Ministry of Education, Ministry of Information, Communications & The Arts (MICA), MediaCorp, NTUC, Singapore Armed Forces (SAF), Singapore Institute of Management (SIM), National University of Singapore (NUS), Deutsche Bank, ST Electronics, Sumitomo Chemical Asia, and AXA Life.

Jensen is trained overseas in various coaching and psychological methodologies. He holds the following educational and professional qualifications:

- ☑ **Master of Mass Communication** (Nanyang Technological University)
- ☑ **Professional Diploma in Training & Development** (STADA)
- ☑ **Bachelor of Arts** (Oklahoma City University, USA)
- ☑ **Certified Hypnosis & Mentalist Trainer** (IM&MS)
- ☑ **Certified Instructor of Hypnotherapy** (CIHt)
- ☑ **Certified Memory Line Trainer** (IM&MS)
- ☑ **Certified Hypnotherapist** (NGH)
- ☑ **Certified Master Hypnotist**(ABH)
- ☑ **Certified Life Coach Trainer** (IM&MS)
- ☑ **Certified NLP Coach Trainer** (IM&MS)
- ☑ **Certified Time Line Therapy™ Master Practitioner** (TLTA)
- ☑ **Certified NLP Master Coach & NLP Master Practitioner** (ABNLP)

Recognized for his expertise and experience in accelerated human change technologies, Jensen is the appointed President (Asia Division) of the International Mentalist & Mindology Society (IM&MS). Today he is a mentor to young speakers, presenters, trainers and coaches. With his partners across Asia, he conducts certification training in Hypnosis & Life Coaching.

Jensen has spoken and appeared on various Singapore media including 938Live, Radio1003, YES933, Capital958, Channel U, Channel 8 and The Sunday Times. Being effectively bilingual in English and Mandarin, he is a regular guest on radio shows and a professional host. Over the past 10 years, he has hosted numerous events including ministerial functions, dialogues, forums, concerts and Chingay, Asia's grandest street and floats parade.

“One of life's greatest joy comes from having made a positive difference.”

CLIENTS TESTIMONIALS

"Jensen you are a very passionate coach and always there to help in every request no matter how small. You also have all the answers. Your attention to detail in each person; their thoughts, feelings, ensures that everyone in the course is taken care of. Your presence is reassuring - that there is nothing to worry about but relax and enjoy the course. Your direction during one of the sessions was very encouraging that you draw strength and guidance from self, Powerful!!!"

– Heather Lim, Chief Officer for Carl Zeiss S.E.Asia & India HRM, QA & Communications

"Please thank Jensen for the sessions that were truly impactful and enthralling. It was apparent that the participants thoroughly enjoyed themselves with the fun that was injected into the session with the zest and energy level that he possessed. The participants had benefitted the programme from the insights that were furnished to them. I recognized Jensen's quick-wittedness and alertness in reacting to different situations. He was also highly effective in aligning our hotel's mission and vision statements, and core values to the objectives of the programme. The approach which was adopted was instrumental in entrenching the participants with the hotel's corporate philosophy, on top of instilling in them the pride of being the employee of the hotel."

– Jagit Kaur, Training & Development Manager, Grand Copthorne Waterfront Hotel

"This training made a positive transformation in our team bonding and communication skills through addressing and resolving negative emotions and interpersonal conflicts within the team responsibly and constructively. The learning journey also espoused our core value "People – Our Greatest Asset", by equipping employees with empowerment techniques to achieve personal breakthroughs and develop their full potential at work."

– Joanne Wong, Deputy Manager, Sumitomo Chemical Asia

"Jensen is very involved in the subjects he taught. He is very open and friendly in his approach, whatever the subject of interest. He makes effort to identify with his participants by prior preparatory discussions and setting up appropriate scenarios with the organisers to associate with his participants and for ease of application."

– Penny Seet, Director of Nursing, National Kidney Foundation (The new NKF)

"I got to know Jensen during the Channel U "U ARE THE ONE" competition, he was the Psychological and Communication Coach for all the contestants. I can still remember that I was so nervous and lacked confidence during the initial phase of competition, and as a result my performance was affected. Jensen helped me found out the reasons of my problems and helped me built up my self-confidence. With just 1 coaching session, I gained confidence and more importantly the "champion moment" concept taught by him help improved my performance a lot. The effect is so obvious that "Zhenhuan totally changed" was the comments given by the whole production team of the program."

– Zhang Zhenhuan, MediaCorp Artiste

"I once thought that one needs a good PowerPoint presentation to create the impact, but that day changed my opinion when you managed to deliver a wonderful presentation with the use of only a whiteboard and markers! Really amazing! Allow me to say that you really earned my deepest respect after I heard your presentation last Saturday! I would really hope to be able to learn more from you if there's a chance."

- Dr Barry Tan, Distinguished Toastmaster

(For more clients testimonials, visit <http://www.speakforlife.com/about-us/clients-testimonials/>)