

## SPEAKER / TRAINER PROFILE

### Senior Trainer / Coach – Yan Yew Kay



- ☑ **Specializes in Expert Speaking & Communication Skills Training**
- ☑ **Certified Neuro-Linguistic Programming (NLP) Practitioner (ABNLP)**
- ☑ **Certified EQ Associate and Enneagram Personality Profiler (WEPSS)**
- ☑ **Certified Project Management Professional (PMI)**
- ☑ **Certified Hypnosis & Mentalism Practitioner (IM&MS)**
- ☑ **Communication Coach for Executives & Technical Professionals**

Yew Kay is the Co-Founder and Director of Training at SPEAK For Life Speaking Academy. As a Professional Speaker and Senior Trainer, he specializes in coaching executives and technical professionals to become *Confident Presenters, Expert Communicators, Skillful Influencers, and Artful Persuaders* using the *Expert Speaking System™*.

Yew Kay's ability to use analogies and metaphors to help participants understand and learn easily and more effectively has made him popular among students from primary schools to junior colleges. He has also trained and coached working professionals in various corporations, including the Ministry of Information, Communications and The Arts (MICA), Ministry of Education (MOE), Ministry of Defence (Mindef), ST Electronics and AXA Life.

Passionate about personal development, Yew Kay is trained in various coaching and psychological methodologies. Today, he holds the following professional qualifications:

- ☑ **Bachelor of Electrical & Electronics Engineering (NUS)**
- ☑ **Certified Project Management Professional (PMI)**
- ☑ **Certified Emotional Intelligence Associate (6 Seconds)**
- ☑ **Certified Administrator of Enneagram Spectrum Personality Styles (WEPSS)**
- ☑ **Certified Neuro-Linguistic Programming Practitioner (ABNLP)**
- ☑ **Certified Hypnosis & Mentalism Practitioner (IM&MS)**
- ☑ **Certified Memory Line Coach (IM&MS)**
- ☑ **Certified Hypnotherapist (IM&MS)**
- ☑ **Certified Time Line Therapy™ Practitioner (TLTA)**

Recognized for his knowledge and expertise in Emotional Intelligence (EQ) and Communication Skills, Yew Kay has developed the "SPEAK Right With EQ" programme for corporate executives and managers. This workshop combines the scientifically-researched techniques of Emotional Intelligence with practical and easy-to-apply communication techniques to enhance interpersonal relationships at work, in school and at home.

Yew Kay's style of training has always been a good mix of down-to-earth seriousness to rolling-on-floor laughter at the most unexpected times. His training experience ranges from delivering small group training workshops of 20 participants, to mass audience motivational speeches of 1,000 people. His affable presence and artful delivery on stage help him to engage the minds and hearts of his audience and connect with them effectively.

***"One of life's greatest joy comes from having made a positive difference."***